

Alamo's Boulevard of Trees Project

Dedicated to replanting the once beautiful natural tree canopy the entire length of Danville Boulevard in Alamo.

Background

Danville Boulevard was originally a stagecoach road. It was established in the mid-19th century as the main link from Martinez to San Jose.

Around 1920, Danville Boulevard was "tree lined" by its citizens as a memorial to the soldiers of World War 1. The trees grew into a lovely arching canopy that brought many visitors to the "country" to drive along the beautiful boulevard in Alamo. Most of the trees were Dutch Elm, and they gradually succumbed to Dutch Elm disease. Most had disappeared by 1975.

Our project aims to restore Danville Boulevard to its original splendor and create a "linear parkway" in Alamo.

Our Goal

Our goal is to beautify the Boulevard by planting trees its entire length in Alamo, from Rudgear Road south to EI Portal. Where possible, a canopy effect will be restored.

Money must be raised to pay for the trees (15 gallon size), initial planting and professional maintenance for the first three years to insure survivability. Individuals may support the project by contributing to the general fund, or by purchasing one or more trees, including maintenance for three years.

A record book listing locations of trees planted will be maintained so you may dedicate a particular tree to a loved one.

The Project

Nine tree species have been carefully selected for use in the boulevard project based on adaptability to our climate and soil conditions, size, shape and seasonal interest. An overall design plan for the boulevard has been drawn up by professionals.

Professional landscapers on the project are working with developers and homeowners along the boulevard to encourage landscaping consistency with the overall planting plan. Special attention has been paid to beautifying the gateways to Alamo - Rudgear Road, Livorna Road, and Stone Valley Road.

Dedications

Why not remember a special occasion or loved one by planting a "family tree"?

Why not plant a tree in honor of your child or new baby and visit "your" tree each year on your child's birthday?

Some other ideas

- ... in memory of a loved one
- ... to honor a local citizen or neighbor
- ... a community group project
- ... a school project
- ... your Alamo business could sponsor a tree
- ... we welcome your special dedications.

Tree Species to be Planted

- Pistache (*Pistacia chinensis*)
- Wilson holly (*Ilex altaclarensis*)
- Valley oak (*Quercus lobata*)
- Strawberry tree (*Arbutus unedo*)
- Maidenhair tree (*Ginkgo biloba*)
- Scarlet oak (*Quercus coccinea*)
- Bradford pear (*Pyrus calleryana*)
- Raywood ash (*Fraxinus oxycarpa*)
- London plane tree (*Platanus acerifolia*)

[The following were donation options as listed on the brochure:]

Option 1:

Contribution toward the project's general fund:

Option 2:

Purchase of a tree \$100 each.

Option 3:

Purchase of a tree including maintenance for 3 years - \$250 each.

This option allows you to dedicate a tree to a loved one.

Endorsers

Board of Supervisors, Contra Costa County

The Alamo Improvement Association

The Association for the Preservation of Danville Boulevard

The Round Hill Property Owners Association

The Alamo Women's Club

The Danville Women's Club Alamo Rotary

The Danville/Alamo Garden Club

Soroptimist International of Danville/Alamo

The Eugene O'Neill Foundation

The Diablo Women's Garden Club

The Danville Area Chamber of Commerce

[The brochure included a photo courtesy of Bill Hockins which did not scan very well.]